

AMBER O'HAGAN

Graphic Designer | Digital & Print

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Graphic & Digital Designer with 2 years of professional experience across commercial design, design for print production and digital media design. Experienced in visual communication, marketing materials and print ready artwork for a range of clients and businesses. I have recently relocated from Ireland to Vancouver. I'm now looking forward to starting a new chapter of my career and bringing my skills to a new creative team.

AREAS OF EXPERTISE & SKILLS

- Small & Large print production
- Typography & Layout
- Impositioning for Print
- Print Production Experience
- Advertising & Campaign Design
- Video Editing
- Design for Accessibility
- 3D & Motion Graphics
- Asana
- Shopify & Wix
- Full Adobe Suite
- Figma
- Blender
- Solidworks
- Capcut & Canva

KEY ACHIEVEMENTS

Topshop Brand Collaboration: Supported the launch of Topshop at McElhinneys Department Store by developing a suite of campaign and event graphics, including step and repeat backdrops, window and stair vinyls, digital promotional graphics and outdoor billboard artwork.

Green Product Awards Finalist 2026: Selected as a finalist in the kitchen & packaging design category.

Award Winner for the HSE Spark DTFL 2025: Recognised for a conceptual lower limb user interface design project for patients recovering from transfibial amputations.

PROFESSIONAL EXPERIENCE

Printfix | Mid Weight Graphic Designer

October 2025 - September 2026 • Co. Sligo, Ireland

- Designed print ready artwork across small and large format production in a fast paced environment, developing strong practical knowledge of commercial print workflows and finishing processes.
- Worked across a diverse client portfolio spanning healthcare, pharmaceuticals, hospitality, skincare, publishing and private clients, including the HSE, the Northwest Hospice, Kingsbridge private hospital, Abbots, AbbVie, VOYA Skincare and the Northwest Hospice along with many hospitality and retail companies in Sligo and the surrounding area.
- Designed a broad range of materials during my time here, including commercial branding, logos, signage, promotional graphics and stationary for commercial and private clientele.
- I consulted directly with clients and managed multiple client projects from brief through to final production, communicating with clients through email and over the phone with artwork proofs before finalising each design.
- I focused on prioritising and organising my workload to work efficiently and meet tight deadlines while balancing creative requirements.
- Checked files for bleeds, margins, colour modes, resolution, fonts and image quality before production.

PROFESSIONAL EXPERIENCE

McElhinneys Department Store | Graphic Designer

June 2025 - October 2026 • Co. Donegal, Ireland

- Worked as the sole in-house graphic designer supporting the marketing team with digital advertising, promotional campaigns, seasonal launches and in store visual communications for a major Irish fashion department store.
- Collaborated and communicated with marketing, e-commerce, visual merchandising and the photography to develop creative campaigns, product launches and promotional content aligned with commercial objective.
- Created a range of print material in addition to digital design, such as seasonal catalogues, vinyl in store advertisement, textile print designs and in store signs and labels.
- Supported photoshoots and digital content creation through visual direction, asset preparation and creative development.
- Monitored fashion, lifestyle and retail design trends to inform campaign development and promotional artwork.
- Managed and designed content for the company's website through using Shopify, including product photography, visual updates and promotional landing pages for seasonal campaigns and sales.
- Coordinated and organised project timelines, deadlines and workloads using Asana to keep multiple design projects on schedule.
- Designed artwork for print across their retail departments such as Womenswear, Menswear, Homeware, Lingerie, Beauty and the in-store Cafe 'The Old Finn'.

INDEPENDENT DESIGN EXPERIENCE

The Foyle Hotel | Logo Design

August - September 2026

- Commissioned by the new management of the Foyle Hotel to create their new refreshed logo ahead of the hotel's reopening.
- The logo was developed with a coastal inspired logo reflecting the hotel's location and was in conjunction for their marketing campaign 'A new chapter' which will launch for the reopening under new management.

EDUCATION

Atlantic Technological University • Co. Sligo, Ireland

September 2021 - May 2025 / Graduated October 2025

- I had studied Creative design at ATU in Sligo and after completing a four year degree. I Graduated with a First Class Bachelor of Arts Honours degree and received the Academic Excellence Award for achieving the highest GPA within my programme of study at ATU Sligo.

ADDITIONAL SKILLS

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|----------------------------|-----------------------|----------------------|
| • Client Communication | • Deadline Management | • Time Management |
| • Creative Problem Solving | • Initiative | • Team Collaboration |



Printfix.ie

DESIGN • PRINT • DISPLAY • PROMOTE

To Whom It May Concern:

Reference: Amber O'Hagan

14th August, 2026

Amber worked with Printfix Ltd. from October 2025 to August 2026 in the position of Graphic Designer.

During this time, Amber gave 100% commitment to all tasks at all times and was very well liked and respected by both her work colleagues and our customers alike.

Amber proved herself to be reliable, dependable and honest on all occasions and was always willing to take on any job needing to be done in any part of the process. Her time keeping was also impeccable.

We are so sorry to see Amber leave and would have no hesitation in highly recommending Amber to any employer considering offering her a position.

Should you require any further information please do not hesitate to contact me.

Yours Sincerely,

Owen Carton
Managing Director
For Printfix Ltd

Caroline Litster
Centre Manger
For Printfix Ltd



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

OTA Gradam Feabhais Acadúil ATU Academic Excellence Award

Is deimhniú é seo gur éirigh le
This is to certify that

Amber O Hagan

Bhain an mac léinn seo an Chéad In Ord Fiúntais
amach ar a c(h)lár staidéir in OTA

This student has achieved First in Order of Merit
on their programme of study at ATU

Bachelor of Arts (Honours) in Creative Design
with First Class Honours

Dáta Bronnta
Date of Conferring

31st October 2025

Dr Billy Bennett

Clárathóir agus Príomhoifigeach Acadúil
Registrar and Chief Academic Officer



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

De bhua na cumhachta atá dílsithe di le reacht,
is í an ollscoil a bhronn an dámhachtain ar an lá seo

By virtue of the power vested in it by statute,
the university has this day conferred on

Ainm
Name

Amber O Hagan

An Dámhachtain
The Award of

Bachelor of Arts (Honours) in Creative Design

with First Class Honours

Dáta Bronnta
Date of Award

17 October 2025

Uachtaran, Ollscoil Teicneolaíochta an Atlantaigh, Éire
President, Atlantic Technological University, Ireland

Cathaoirleach an Chomhlachta Ceannais
Chair of the Governing Body

